

L'EXPO IDÉALE!

Avec Hervé Tullet

Hello,

Right now, many people unfortunately find themselves stuck at home. In Italy where I have many friends, in Korea where I recently did an exhibition, in the United States where I live, in France where I come from...

Ideal exhibitions will probably have to be canceled, others are shortened like the magnificent exhibition at the [Museo in Erba](#) in Switzerland.

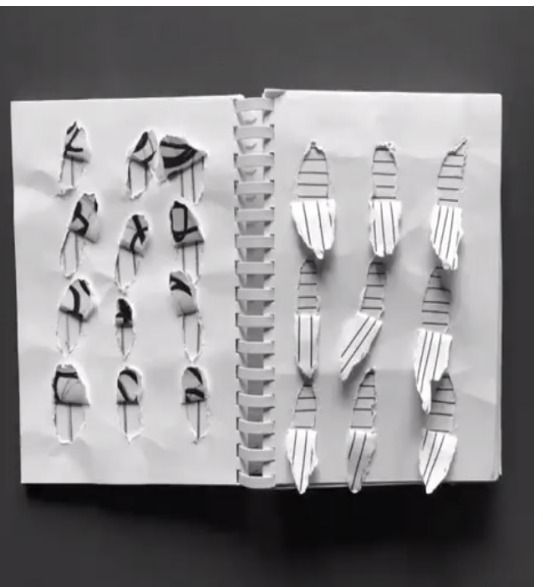


© MUSEO IN ERBA, Lugano (Switzerland)

But the ideal exhibitions not only take place only in museums or in classrooms. Everyone can make their exhibition in their own way. And why not at home, on the windows of your dining room like Mila (or outside for everyone to see it!)... In 2D in a notebook like Clémence Gouache...



© MILA



© CLÉMENCE GOUCHE



or even in miniatures in a cardboard box (Thank you Sandrine!)



© SANDRINE GRANON

Dear teachers, dear educators, if you have received this letter, you can access the **ideal exhibition** for free by using the link below and entering the password indicated:

Access : <https://vimeopro.com/expoideale/lexpo-ideale-avec-herve-tullet>

Password : Tobo Studio

Send the «**Letter to Participants**» attached to your students so they can do, from home, their own ideal exhibition. After watching the first two videos that explain the project, invite them to peck among the videos, do one, two, three or ten works inspired by these. Of all colors, in black and white, eyes open, eyes closed, alone or with their family, small or big ... Everything is possible ! **It's up to you (and them)!**

To take inspiration from existing ideal exhibitions, you can click [here](#).

Once you have collected images from the exhibitions, send them us at info@expoideale.com specifying: (1) who you are, (2) where you send us these photos from, and (3) if you allow us to share them.

On Instagram, you can use the hashtags [#expoideale](#) or [#idealexhibition](#)

The videos are in French and English subtitles can be activated. Wordless "step-by-step" videos are available [HERE](#).



What is the ideal exhibition ?

For many years people have been inspired by my work to teach, to lead creative workshops, to create. All of these initiatives feed my creativity and it's a chance to have you by my side.

In 2018, to encourage all this inventiveness and give it a real resonance, to give you a chance to meet each other, to exchange and to make art, I created, with Tobo Studio, **the ideal exhibition**.

The **ideal exhibition** is a series of videos and a website, www.lexpoideale.com, where I share my inspirations, my thoughts, my creative processes and techniques.

Using random simple gestures, I invite you to unleash your creativity, and put together **an exhibition of mine... without me**.

To inspire you with ideal exhibitions that have already taken place, visit our different social networks or our website:

www.lexpoideale.com

www.facebook.com/lexpoideale/

www.instagram.com/expo_ideale_herve_tullet/

[#expoideale](#) or [#idealexhibition](#)

THANK YOU FOR YOUR
CONFIDENCE AND
HAVE FUN CREATING

Herve Tullet

